CHARLES HOUSTON BAR ASSOCIATION

71st ANNUAL GALA

Dinner & Awards

SPONSORSHIP PACKET

Rooted & Rising

Saturday
DECEMBER 5, 2026

HENRY J. KAISER CONVENTION CENTER | OAKLAND, CA

CHARLES HOUSTON BAR ASSOCIATION

71st ANNUAL GALA

Dinner & Awards

TICKET/SPONSOR INFORMATION & PAYMENT FORM

All ads must be received no later than **November 11, 2026**

Millennium Sponsor - $15,000+

- Named scholarship awarded in Company's honor
- Full page ad in Souvenir Program Booklet
- Logo prominently featured on all social media platforms and CHBA website throughout the year
- Ten (10) tickets to the Gala — Preferred Seating
- Verbal acknowledgement during the Gala Program
- Listing in Souvenir Program Booklet
- Exclusive Crystal Award presented at Gala

Platinum Sponsor - $12,000

- Logo featured on all social media platforms and CHBA website throughout the year
- Half page ad in Souvenir Program Booklet
- Ten (10) tickets to the Gala — Preferred Seating
- Verbal acknowledgement during the Gala Program
- Listing in Souvenir Program Booklet

Gold Sponsor - $8,000

- Quarter page ad in Souvenir Program Booklet
- Ten (10) tickets to the Gala (Preferred Seating)
- Verbal acknowledgement during the Gala Program
- Listing in Souvenir Program Booklet

Individual Tickets:

Early Bird runs from 10/8 through 11/8

$200 members | $225 non-members

Regular (Begins 11/9)

$250 members | $275 non-members

Silver Sponsor - $5,000

- Business Card Ad in Souvenir Program Booklet
- Ten (10) tickets to the Gala
- Listing in Souvenir Program Booklet

Bronze Sponsor - $3,000

- Ten (10) tickets to the Gala
- Listing in Souvenir Program Booklet

Charles Houston Bar Circle - $2,000

- Five (5) tickets to the Gala
- Listing in Souvenir Program Booklet

Advertising Only

Business Card - $250

Half Page - $750

Quarter Page - $500

Full Page - $1,000

PLEASE INQUIRE ABOUT HOW YOU MAY SPONSOR A SCHOLARSHIP IN YOUR NAME OR IN THE NAME OF A LOVED ONE.

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Make checks payable to:

Charles Houston Bar Association
P.O. Box 1474, Oakland, CA 94604
Federal Tax Identification No. 93-1030671

We also accept credit card payments via PayPal. Go to charleshoustonbar.org to pay by credit card.
For more information email chbaed@gmail.com.

Sponsorship Options (check one below)

- ☐ **Millennium Sponsor - $15,000+**
- ☐ **Platinum Sponsor - $12,000**
- ☐ **Gold Sponsor - $8,000**
- ☐ **Silver Sponsor - $5,000**
- ☐ **Bronze Sponsor - $3,000**
- ☐ **Charles Houston Bar Circle - $2,000**

Advertising Only (check one below)

- ☐ **Business Card - $250**
- ☐ **Half Page - $750**
- ☐ **Quarter Page - $500**
- ☐ **Full Page - $1,000**

Individual Tickets

$150 (Early-Bird)
$175 (Regular Price)

Number of Tickets _____

Name _____

Company/Organization _____

Address _____

Telephone _____ Fax _____

E-Mail _____

Check Amount Enclosed $ _____

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All ads must be received no later than **November 11, 2026**

Type and Format

Ads and logos must be camera-ready and require no alterations. Acceptable formats: **PSD, TIFF, EPS, PDF, JPEG,** or **PNG**. We accept print-ready files from Adobe Photoshop®, Illustrator®, InDesign®, or equivalent. Native Microsoft Word or Publisher files are not acceptable. All files must be a minimum of 300 dpi (350 dpi preferred).

Images from the Web

Images sourced from the web or email are not suitable for print. They are too low in resolution and will not reproduce clearly. We are not responsible for print quality of any web-sourced images.

Color Mode

All ads will be printed in full color. Please submit files in **CMYK** color mode. Files submitted in RGB or Pantone will be converted to CMYK during preflighting; color shifts may occur.

Ad Creation Service

If your ad is to be created by CHBA as part of your sponsorship package, submit ad text by email or as a Word document. Logos must be provided in vector EPS format (minimum 300 ppi). Logos pulled from the web are not acceptable.

Deadline & Submission

All materials must be submitted by **November 11, 2026**. Email files to **chbaed@gmail.com**. If you are unable to email your files, contact us for an alternative.

Questions?

Email us at: **chbaed@gmail.com**
Visit out website at: **charleshoustonbar.org**

The Charles Houston Bar Association thanks you for your partnership and continued commitment to justice, community, and excellence.

FULL PAGE

8.5" W x 11" H

$1,000.00

1/8 SIZE AD
(BUSINESS CARD)
4.25" W x 2.75" H
$250.00

1/4 PAGE AD
4.25" W x 5.5" H
$500.00

1/2 PAGE AD
8.5" W x 5.5" H
$750.00